Racial Equity, Environmental Justice, and Public Utilities

Michael Davis

Environmental Justice and Service Equity Division



December 14, 2016

Customer Review Panel Presentation

Presentation Objectives

- Race and Social Justice Initiative (RSJI)
 Overview
- SPU's Framework and Approach
- How we are embedding equity into SBP
- Challenges and Opportunities

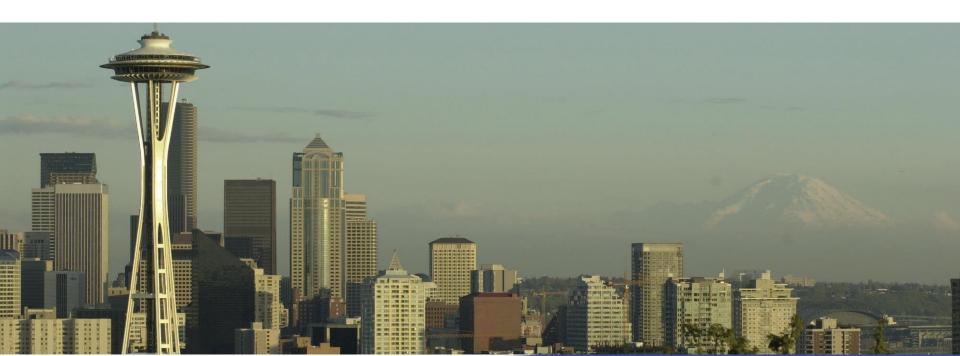




ADVANCE OPPORTUNITY. ACHIEVE EQUITY.

Vision:

Racial disparities have been eliminated and racial equity achieved.



RSJI Mission

 Undo institutional racism in City government



Promote inclusion

Partner with the community and other institutions



Structural Approach

WHAT

- Organizational Learning and Change
 Management
- Understanding our role in unintended negative impacts and disparities
- Expanded, pro-active community interface

HOW

- Staffing & Support
- Existing and New Data
- Use of Racial Equity
 Tools and Inclusive
 Community Engagement
- Embedded in decision making processes and performance indicators



Community Engagement

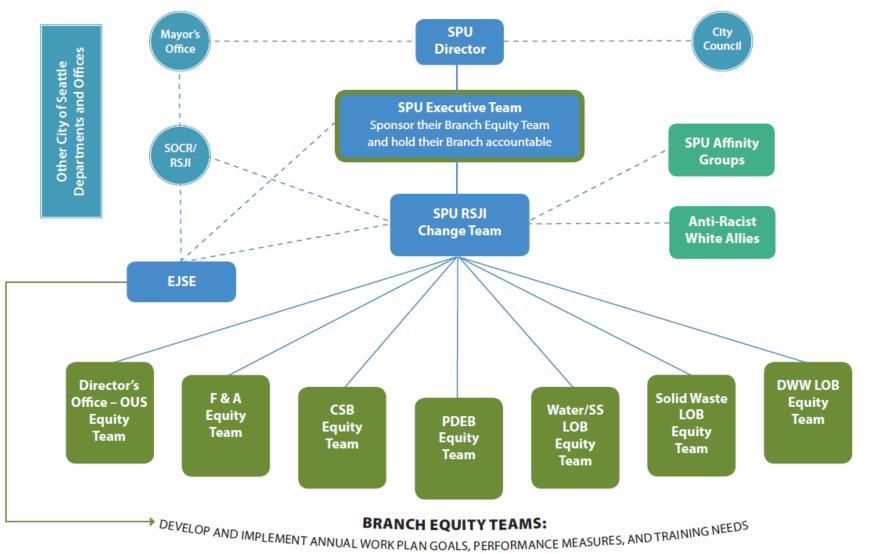
WHAT

- Consultant firms not as effective engaging community
- Project driven
 community engagement
 is ineffective and
 inefficient
- Message is not relevant for community

HOW

- Funded multi year community partnerships
- Coordinated community partnership and engagement that meet broader utility needs
- Understand community priorities/needs and connect to message





Embedding Equity into the SBP

- Equity Toolkit
- CRP & CAC
- Employees
- Community Engagement



Table Discussion

- What are some potential racial disparities and/or inequities that we want to account for in the SBP update?
- What are some potential solutions to address concerns/issues?
- What can the CRP (you) do to help SPU develop an informed and realistic SBP update?
- What other questions do you have about how SPU is engaging customers or employees to inform the SBP update?



michael.davis@seattle.gov

(206) 615-1376

